



DOWNTOWN ROCHESTER IS GAINING MOMENTUM!

There are many people and organizations working very hard on *quality of place* enhancements. There is exciting new investment leveraging public, private, and philanthropic funds that is making a tremendous impact.

Projects planned for this year:

Hero Banners
Wayfinding Signs
Art Projects
Christmas Decorations
Façade Enhancement Grants

Promotional events planned for this year:

Nickel Plate Music and Arts Festival
Boo Fest
Holiday Stroll

Rochester Downtown Partnership is an all-volunteer organization, **every donated dollar goes directly to downtown projects, events and enhancements.** Please consider investing in our downtown. We need financial backing to continue to improve and expand these business generating events and improvement projects. We would like to ask you to consider an annual contribution to Rochester Downtown Partnership. We created sponsorship levels to allow us to budget our events without constantly seeking donations. Your level of sponsorship will provide recognition of your support at our key events. Our sponsorship levels are named after our historic Courthouse lions.

Everyone who lives in Rochester benefits when our downtown prospers.

Join us in our vision... The Rochester Downtown Partnership will be the organization that develops, supports, and sustains downtown Rochester as a hub of vitality by providing a conduit for thoughts, goals, and actions that supports and enhances lifestyle and economic opportunities for its residents and visitors while maintaining its architectural heritage.

Rochester Downtown Partnership is a 501c3 nonprofit Indiana Main Street organization. Your donation may be tax deductible.

MARIA LEVEL SPONSORSHIP - Donations valued at \$5,000+

- Advertising in all print media for each event, newspapers, flyers, brochures, maps, etc.
- Business name mention on all radio advertising
- Listed on social media pages, logo and link on your social media page and website
- Logo signage displayed in high traffic areas during each event

HENRY LEVEL SPONSORSHIP - Donations valued at \$2,500

- Advertising in all print media for each event, newspaper, flyers, brochures, maps, etc.
- Business name mention on all radio advertising
- Listed on social media pages, logo and link on your social media page and website
- Business listing on signage displayed in high traffic areas during each event

RED LEVEL SPONSORSHIP - Donations valued at \$1,000

- Name mention on advertising for 2 events in newspaper, flyers, brochures, maps, etc.
- Listed on social media pages
Business listing on signage during each event

TOM, MOSE, AND GIB SPONSORSHIP - Donations valued at \$500, \$250 and \$100

- Business name mention on signage during event
- listed on social media pages

CONTACT US

Rochester Downtown Partnership
PO Box 975
822 Main St.
Rochester, IN 46975
223-7373
info@rdpworks.com



Yes! I would like to support Rochester Downtown Partnership _____

Name of Company _____

Name of Contact Person _____

Sponsorship Level _____ Value of Donation _____

Wish to Participate as a Vendor: Yes or No

Contact information you wish to have listed at events and marketing material if desired:

Name of Company: _____

Address: _____

Phone: _____

Web Address: _____

Email Contact: _____

Signature: _____ Date: _____